



*Breaking Cat News* delivers the latest headlines on cat happenings around the household. Join our crack team of feline reporters as they bring you the news that matters—cat news! Cynical Elvis, sensitive Puck, and adventurous anchorman Lupin ask the hard-hitting questions about empty food bowls, house plants, box forts, vacuum cleaners, birds, bacon and more!

[www.gocomics.com/breaking-cat-news](http://www.gocomics.com/breaking-cat-news)

### Consumer Target

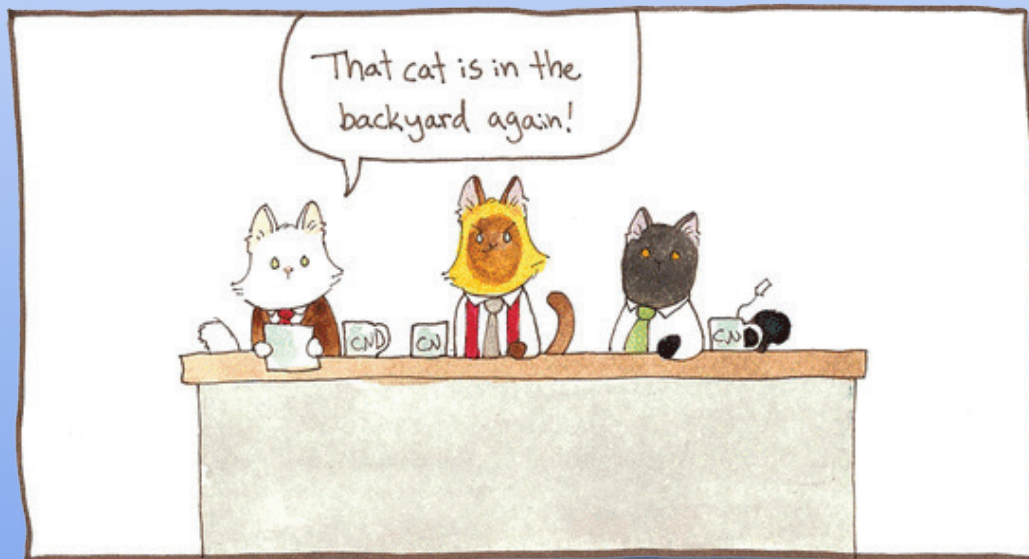
- Primary: Adults/Cat Lovers

### Marketing Highlights

- Brand-new feature
- Rapidly growing Web audience on GoComics.com
- Creator Georgia Dunn profiled in national news outlets about the comics's success
- Book deal with Andrews McMeel Publishing
- Major appeal to cat lovers

### Target Categories

- Stationery
- Gift
- Event/Promotion
- Office Supplies
- Apparel
- Games
- Apps
- Party Goods



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